



BIG MIDDLE EAST
STONE

International Stone, Marble and Ceramics Show

THE INTERNATIONAL STONE, MARBLE & CERAMICS SHOW

EXHIBITION. CONFERENCE. SEMINARS
LIVE DEMONSTRATIONS

BACK ELEVATION

SECTION A-A



18-21 May 2015


Dubai World Trade Centre

www.middleeaststone.com

Organised by



MEET
12,000
KEY BUYERS



Middle East Stone is the region's premier event dedicated to generating business opportunities for regional and international suppliers and buyers of stone, marble and ceramics.

THE OPPORTUNITY

The global market in natural stone is estimated to be worth \$24 billion. With the GCC market alone estimated to be worth \$4.87 billion.

Part of the Big 5 portfolio of events, Middle East Stone will provide an opportunity for suppliers of stone, marble and ceramics from around the world to do business with architects, consultants, interior designers, contractors and all other procurement professionals from around the Middle East. Visitors will be able to source Stone products finished and unfinished, the latest technologies from machinery to instrumental products, from marble blocks to more complex processing.

\$4.87 billion
value of GCC Natural Stone
market

1.265 billion m²
natural stone was used in
construction annually

60 percent
% the UAE represents of the
world's total re-exports of Ceramics

US \$64.5 billion
value of building projects awarded
to GCC contractors in 2013

DO YOU MANUFACTURE OR DISTRIBUTE ANY OF THE FOLLOWING PRODUCTS?

Natural & Artificial Stone, Marble and Ceramics

- Finished stone building products & coverings for interior, facades and exterior use
- Semi-finished stone products
- Finished stone interior design / artistic items
- Engineered stone

Machinery, Plant and Tools for the Stone Industry

- Machines & equipment
- Workshop machinery & equipment
- Transport & hoisting systems
- Packaging, anchoring & fixing, conveying
- Maintenance, conservation & restoration of natural stone
- Diamond tools
- Surface finishing machinery

Abrasives, Adhesives & Coatings

- Grouts for tiles, marble, granite, travertine, sandstone, limestone, quartz surface, slate etc
- Protection & safety items
- Thermal & moisture protection
- Auto polishing agents, cleaner agents etc
- Chemicals for care & preservation of natural stone
- Mastics, sealants

MEET YOUR BUYERS



BENEFITS OF EXHIBITING



TIME SAVING

Over 4 days you will connect with current and potential clients in a dedicated environment for the stone, marble & ceramics industry



RAISE YOUR PROFILE

And showcase your solutions-based business case to thousands of potential buyers



PLACE YOUR PRODUCTS IN THE HANDS OF BUYERS

By delivering live product demonstrations



POSITION YOUR BRAND

Be first in line for millions of dollars worth of projects planned and underway



BE AN INDUSTRY THOUGHT LEADER

Deliver a thought provoking seminar or workshop session and get people talking about you



IN DUBAI – THE REGION'S BUSINESS HUB

The business hub of the Middle East, Dubai has over \$116 billion* of projects planned or underway

* Source: MEED Projects



THE BIG 5

Brought to you by the organisers of The Big 5, the Middle East and South East Asia's largest construction event




FREE MARKETING EXPOSURE

Our comprehensive multi-channel marketing campaign reaches hundreds of thousands of prospects

WHY MIDDLE EAST STONE?

- The region's only complete event dedicated to the Stone, Marble & Ceramics industry
- Gain direct access to key buyers from across the Middle East including architects, consultants, interior designers, contractors and many more
- Benefit from a highly targeted marketing campaign leveraging the Big 5 network of 300,000+ construction professionals
- Be part of multiple special events designed to deliver even more visitors directly to your stand
- Attend a workshop tailored specifically for exhibitors on how to trade in the GCC

GCC MARKET DRIVERS

- 1 FAST-GROWING ECONOMIES** 
- 2 POPULATION GROWTH** 
- 3 TOURISM GROWTH** 
- 4 GOVERNMENT BACKED SPENDING** 
- 5 UPGRADING INFRASTRUCTURE** 
- 6 QATAR WORLD CUP 2022** 
- 7 DUBAI EXPO 2020** 

THE EXCLUSIVE PLATINUM CLUB COMPRISED OF THE REGION'S MOST INFLUENTIAL BUYERS



An elite gathering of the region's most influential buyers, The Platinum Club brings together 1,000+ members, each with corporate spending power in excess of US\$100 million. You will be able to access the Platinum club attendees at the Middle East Stone show through a tailored programme of events and appointments designed to match your products and services with this exclusive group of industry influencers.

“It was a pleasure to attend the Big 5 this year. It was a great opportunity to meet a large number of suppliers & construction companies from countries all over the world.”
Karim Abo El-yazid
Architect
Saudi Bin Ladin Group

NETWORK, LEARN AND DO REAL BUSINESS

Gain invaluable insight into the latest industry trends, celebrate innovation and achievement, and share your experiences and expertise with other construction and design professionals.

THE MIDDLE EAST STONE CONFERENCE

Focusing on cutting edge technologies and developments in the Stone industry, join in the discussion with like-minded professionals from across the region.

WORKSHOPS & TRAINING COURSES

Up your industry credentials with a programme of certified workshops and training courses that deliver expert coaching on a wealth of topics from LEED to Stone Repair.

HOW TO TRADE IN THE GCC SEMINARS

A behind-the-scenes session on the practicalities of doing business in the region, gain expert advice from industry experts on how to navigate local laws and regulations and fast track your way through bureaucracy and the challenges of doing business in the region.

FREE SEMINARS

Stay up-to-date with the latest industry advancements with our series of interactive free-to-attend seminars and panel sessions covering the hot topics impacting today's industry professionals.

LIVE PRODUCT DEMONSTRATIONS

Middle East Stone will feature a host of live product demonstrations designed to bring the most innovative products closer to the buyers.



DON'T MISS OUT

PACKAGE	COST PER SQM
Space Only	\$395
Shell Scheme	\$445
Double Decker	\$495

BOOK YOUR STAND TODAY

To enquire about booking contact Mark Goodchild
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+971 4 445 3648



MIDDLE EAST STONE

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TO ENQUIRE ABOUT EXHIBITING CONTACT:

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dmg events

OTHER EVENTS IN THE CONSTRUCTION PORTFOLIO:

